

THE FOUR FILTERS

JOB → INFORMATION → REALITY → SEARCH

They are ordered from easiest to hardest so the reader can stop as soon as a claim fails.

1 FILTER 1 — THE JOB

What exact job is the AI performing, and what was actually measured?

2 FILTER 2 — THE INFORMATION

What information did it receive, when did it receive it, and could it already have known the answer?

3 FILTER 3 — THE REALITY

Was the result still available after time, costs, competition, risk, and market change?

4 FILTER 4 — THE SEARCH

How many prompts, models, settings, features, horizons, and portfolios were tried before the reported winner was selected?

